



Saturday, September 13, 2025
10:00 a.m. – 6:00 p.m.
FIU Pitbull Stadium



Florida International University Foundation, Inc.



THE INAUGURAL ROAST

*The biggest
university pig roast
competition and
ultimate tailgate
experience.*

Join us for the launch of the **Pig Roast Series FIU Tailgate Edition** at the Pitbull Stadium on **Saturday, September 13, 2025**. This exciting new tradition will take place on the day of the **FIU vs. FAU football game** and will serve as an opportunity to bring students, faculty, staff, alumni, and community members to FIU while supporting FIU Athletics.

With an anticipated crowd of over 2,000 BBQ enthusiasts, FIU Panthers, and university supporters, this event offers an incredible opportunity to reconnect with FIU and Alumni and celebrate FIU tradition and strengthen bonds throughout the community.

Net proceeds will benefit FIU Athletics*.

Join us for a celebration of culinary talent, university spirit, and community connection.

Mark your calendar, spread the word, see you there!

*Your contribution may be considered tax deductible, where allowed, to the fullest extent under the law as allowed by IRS regulations. Any and all net proceeds from this event, after payment of associated expenses, may be used to support the FIU Athletics through the FIU Foundation, Inc. The amount of your contribution that is deductible is limited to the excess of your contribution over the value of the goods and services provided to you. In accordance with Foundation policy, the Foundation may assess a one-time Advancement Initiative fee in the amount of 3% of the Gift ("Initiative") to support the University's general fundraising and capital campaign expenditures. The Initiative will be collected with the first installment of the Gift (and any subsequent installment, if necessary) in order to fulfill the Initiative as soon as practicable.

ABOUT FIU FOUNDATION

Florida International University Foundation, Inc. (FIU Foundation) was established in 1969 to encourage, solicit, receive and administer gifts for scientific, educational and charitable purposes for the advancement of Florida International University and its objectives. It is registered by the State of Florida as a charitable organization and is approved by the U.S. Internal Revenue Service as a tax exempt 501(c)(3) organization. The Foundation has also been certified as a Direct Support Organization (DSO) of Florida International University as defined in Florida Statue 1004.28.

The FIU Foundation is a non-profit corporation governed by a Board of Directors, whose members play a significant role in the development of the University as a major educational, cultural and economic resource. Through the involvement of the Directors and their contribution of time, leadership and financial resources, the mission of the University is advanced.

A WORLD- CLASS INSTITUTION

*Miami's public
research university
and Preeminent
State Research
University*

FIU is a preeminent, Top 50, major public research university. FIU offers bachelor's, master's and doctoral degrees, both on campus and fully online.

For more than 50 years, FIU has positioned itself as one of South Florida's anchor institutions by solving some of the greatest challenges of our time. With a student body of more than 54,000, we are among the largest universities in the nation and have collectively graduated more than 330,000 alumni, 165,000 of whom live and work in South Florida.

Over the next five years, FIU will focus on its strategic plan, *Experience Impact 2030* to become a Top 30 public university by 2030. FIU will deliver on enhancing the FIU student experience, growing research excellence, and developing strategic partnerships.

60 + PIG ROAST TEAMS = 1 GRAND CHAMPION





THE PIG ROAST

Louis Fonseca Productions & Kiko Hospitality Group will be curating more than 60 local competitors that will compete in the biggest FIU Pig Roast competition and ultimate tailgate experience.



FAMILY FUN

- Kids fun zone and activities
- Games
- Inflatables and more



ALL WINNING CATEGORIES 2025



1. Pig Roast Series FIU Tailgate Edition Grand Champions 2025
2. Best Chicharron Champions 2025
3. People's Choice Champions 2025
4. Best Pig Presentation Champions 2025
5. Best First Responders Tasting Pig Champions 2025 (Law Enforcement & Fire Departments)
6. Best Military Tasting Pig Champions 2025
7. Best Alumni Tasting Pig Champions 2025
8. Best FIU Department Tasting Pig Champions 2025
9. Best Greek-Spirit Tasting Pig Champions 2025
10. Best Rookie Team Tasting Pig Champions 2025

ABOUT KIKO



SOCIAL MEDIA REACH:

Instagram: @QueRikoConKiko (39,600+ Followers)

Facebook: @QueRikoKiko (5,300+ Friends)

Kiko started out as the “Chef Hunter.” He’d scope out the best restaurants, and find out who was rocking it in the kitchen. He’d put a camera in their face with no script. The goal was to capture the true essence of who they are, and what drives them. Along the way, he became friends with countless chefs, owners, and entrepreneurs. Getting the word out and keeping up with the hottest spots became what I am known for.

Supporting them was always the main focus, but doing it my way, in both English and Spanish. On NBC6INTHEMIX & TELEMUNDO51 I covered a lot of ground. Twenty years deep and I’m still here supporting local spots and giving back to my community. Kiko now co-produces Miami’s #1 Podcast @adayinMiami with 232,000 followers.

ALL SPONSORSHIP PACKAGES

- \$20,000 Title FIU Panthers Sponsor
- \$15,000 Presenting Tailgate Sponsor
- \$10,000 Main Stage Sponsor
- \$6,000 Community Leaders Sponsor
- \$6,000 Car Sponsor
- \$6,000 Trophy Sponsor
- \$6,000 T-shirt Sponsor
- \$6,000 Family Kids Fun Zone Sponsor
- \$6,000 Challenge Coin Sponsor
- \$6,000 Cap Sponsor
- \$6,000 Tumbler Cup Sponsor
- \$6,000 Apron Sponsor
- \$6,000 Teams Tent Signage Sponsor
- \$6,000 Towel Sponsor
- \$6,000 Pig Tag Sponsor
- \$6,000 Fence Sponsor
- \$3,000 Official Video Sponsor
- \$2,500 Alumni Business Team Sponsor
- \$1,500 Community Outreach Sponsor
- \$1,000 Panthers Spirit Corporate Sponsor
- \$700 Sponsor an FIU Team Entry
- \$400 Panther Pride Pop-up Vendor

More details 

TITLE FIU PANTHERS SPONSOR \$20,000

- 4 Pig Roast Series Team Entries (16 Team Members)
- 16 Pig Roast Series 2025 T-shirts
- 30 GA Tickets to Pig Roast Series and 30 tickets to FIU vs FAU football game
- Acknowledgment on FIU Social Media / website
- Company Logo On All Pig Roast Series Creative Marketing Promotion, T-shirts and Step Repeat
- Company Must Provide Pop-up Tent And Banner
- On-stage Recognition & On-site Activation

SPONSORSHIP PACKAGES

PRESENTING TAILGATE SPONSOR:

\$15,000

- 3 Pig Roast Series Team Entries (12 Team Members)
- 12 Pig Roast Series 2025 T-shirts
- 25 GA Tickets To Pig Roast Series and 25 tickets to the FIU vs FAU football game
- Acknowledgment on FIU Social Media / Website
- Company Logo on all Pig Roast Series Creative Marketing Promotion, T-shirts and Step & Repeat
- Company must provide Pop-up Tent and Banner
- On-stage Recognition & On-site Activation

MAIN STAGE SPONSOR:

\$10,000

- 2 Pig Roast Series Team Entry (8 Team Members)
- 8 Pig Roast Series 2025 T-shirts
- 20 GA Tickets to Pig Roast Series and 20 tickets to the FIU vs FAU football game
- Acknowledgment On FIU Social Media / Website
- Company Logo On All Pig Roast Series Creative Marketing Promotion, T-shirts and Step & Repeat
- Company Must Provide Pop-up Tent and Banner
- On-stage Recognition & On-site Activation

SPONSORSHIP PACKAGES \$6,000

- Challenge Coin Sponsor
- Cap Sponsor
- Pig Tag Sponsor
- Towel Sponsor
- Apron Sponsor
- Community Leaders Sponsor
- Family Kids' Fun Zone Sponsor
- Car Sponsor
- T-shirt Sponsor
- Tumbler Cup Sponsor
- Trophy Sponsor
- Fence Sponsor
- Teams Tent Signage Sponsor

ALL PACKAGES (LISTED ON THE LEFT) INCLUDE:

- 1 Pig Roast Series Team Entry (4 Team Members)
- 4 Pig Roast Series 2025 T-shirts
- 10 GA Tickets To Pig Roast Series and 10 tickets to the FIU vs FAU football game
- Acknowledgment On FIU Social Media / Website
- Company Logo On All Pig Roast Series Creative Marketing Promotion, T-shirts and Step & Repeat
- Company Must Provide Pop-up Tent and Banner
- On-stage Recognition & On-site Activation

SPONSORSHIP PACKAGES

OFFICIAL VIDEO SPONSOR:

\$3,000

- 1 Pig Roast Series Team Entry (4 Team Members)
- 4 Pig Roast Series 2025 T-shirts
- 6 GA Tickets To Pig Roast Series and 6 tickets to the FIU vs FAU football game
- Acknowledgment On FIU Social Media / Website
- Company Logo On All Pig Roast Series Creative Marketing Promotion, T-shirts and Step & Repeat.
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- On-stage Recognition & On-site Activation

ALUMNI BUSINESS TEAM SPONSOR:

\$2,500

- 1 Pig Roast Series Team Entry (4 Team Members)
- 4 Pig Roast Series 2025 T-shirts
- 6 GA Tickets To Pig Roast Series and 6 tickets to the FIU vs FAU football game
- Acknowledgment On FIU Social Media / Website
- Company Logo On All Pig Roast Series Creative Marketing Promotion, T-shirts and Step & Repeat.
- Company Must Provide Pop-up Tent and Banner
- On-stage Recognition & On-site Activation

Cont. 

SPONSORSHIP PACKAGES

COMMUNITY OUTREACH SPONSOR: \$1,500

- 1 Pig Roast Series Team Entry (4 Team Members)
- 4 Pig Roast Series 2025 T-shirts
- 4 GA Tickets To Pig Roast Series and 4 tickets to the FIU vs FAU football game
- Acknowledgment On FIU Social Media / Website
- Company Logo On All Pig Roast Series Creative Marketing Promotion, T-shirts and Step & Repeat.
- Company Must Provide Pop-up Tent and Banner
- On-stage Recognition & On-site Activation

PANTHERS SPIRIT CORPORATE SPONSOR: \$1,000

- 4 Pig Roast Series 2025 T-shirts
- 6 GA Tickets To Pig Roast Series and 6 tickets to the FIU vs FAU football game
- Acknowledgment On FIU Social Media / Website
- Company Logo On All Pig Roast Series Creative Marketing Promotion, T-shirts and Step & Repeat.
- Company Must Provide Pop-up Tent and Banner
- On-stage Recognition & On-site Activation

Cont. 

SPONSORSHIP PACKAGES

SPONSOR AN FIU TEAM ENTRY:

\$700

- 1 Pig Roast Series Team Entry (4 Team Members)
- 4 Pig Roast Series 2025 T-shirts
- 4 GA Tickets To Pig Roast Series and 4 tickets to the FIU vs FAU football game

PANTHER PRIDE POP-UP VENDOR:

\$400

- 10' X 10' Vendor Space
- 4 GA Tickets To Pig Roast Series and 4 tickets to the FIU vs FAU football game
- Company Must Provide Pop-up Tent and Banner
- On-site Activation

MARKETING & PROMOTIONS

We utilize an extensive mix of traditional and web-based marketing tools to promote our events. Proper advertising and promotion ensures that we will not only gain exposure and generate interest amongst our target demographic but will also guarantee pre-sale tickets and life-long event brand.

TRADITIONAL:

- Flyers
- Print Media
- Press Release
- Word of Mouth

WEB MARKETING:

- Email Campaigns
- Social Media
- Digital Media
- Online Deal Sites

CONTACT US

*If you are interested
in being a part of the
**Pig Roast Series FIU
Tailgate Edition 2025,**
please contact us.*

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THANK YOU FOR YOUR SUPPORT